

For Immediate Release
February 15, 2007

Local Winemaker Takes Top Prize in Prestigious Competition

Norm Yost Brings Home the “Sweepstakes Award” from the San Francisco Chronicle Wine Competition

SANTA YNEZ – February 15, 2007 – The San Francisco Chronicle Wine Competition is considered one of the most comprehensive and prestigious in the nation. This year’s competition featured 55 professional judges evaluating 3,800 wines entered by 1,572 wineries from 20 states. They awarded bronze, silver and gold medals, then chose “Best of Class” from each of the judging categories, and finally a “Sweepstake Award” for their choice of the top sparkling, white, red and dessert wines.

Flying Goat Cellars 2005 Pinot Noir, Rancho Santa Rosa was awarded the Sweepstakes Award for the red wine category, not only scoring a win for the winery, but also recognition for Pinot Noir and the quality of Santa Barbara County vineyards. In addition to the Sweepstakes win, Norm’s 2005 Pinot Noir, Dierberg Vineyard, was awarded a Gold Medal. “My winemaking mission is to make wines that people enjoy drinking with friends, a meal, an occasion”, says Yost. “I’m thrilled that the judges at the Chronicle Wine Competition liked the wines! It reinforces my philosophy and my direction.” And he adds with a smile, “Cheers!”

According to the judges, “These wines were considered the best by the judging panel from the 3,800 entries. The consistent quality of the fruit and winemaking in the sweepstake winners is verified by repeat performances by several wineries. But also noteworthy are some newcomers to this coveted award, giving some justly-earned bragging rights for the year.” Norman Yost will personally present his wines at a public tasting of the award-winning wines will be held at the Festival Pavilion, Fort Mason Center, San Francisco, on February 24, 2007. Tickets and more information are available at www.winejudging.com.

Both of the award winning wines is available for purchase through local specialty wine stores, as well as directly from Flying Goat Cellars website.

Flying Goat Cellars produces limited lots of handcrafted Pinot Noir wine. For more information, visit www.flyinggoatcellars.com or contact winemaker Norman Yost at (805) 688-1814 or via email at ynot@flyinggoatcellars.com.

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