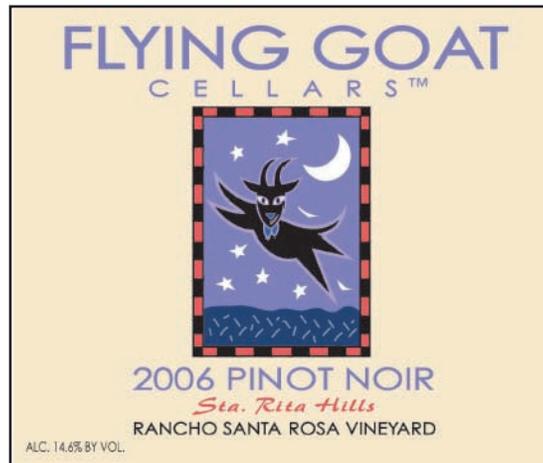


Product Fact Sheet

2006 Pinot Noir, Rancho Santa Rosa Vineyard Sta. Rita Hills



Hard to believe that this is the fifth vintage of a Rancho Santa Rosa vineyard designated wine for Flying Goat Cellars! Planted in 1998 with the first harvest in 2002, the 240-acre vineyard is subdivided into 35 unique blocks, each with different soils, aspects, clones, and rootstocks painstakingly matched to that particular site. The fruit for the 2006 Flying Goat Cellars wine hails from block 16, a fabulous little hillside bowl interlaced with chunks of limestone – the holy grail of soil for Pinot Noir!

2006 was a long, cool growing season, with harvest delayed until mid September. The extended time on the vine resulted in grapes with a full compliment of flavors and aromatics. A smaller than usual yield in 2006 was probably the result of the beginning of drought conditions, but the small crop produced perfect petite clusters of clone 667, chock full of intensity and character.

There is a definite new world attitude exhibited by the 2006 Pinot Noir, Ranch Santa Rosa. A rich ruby color and a brilliant clarity first entices. Aromas of black cherry, red plum and blueberry burst from the glass and are echoed on the palate with a first sip. This is a big, Sta. Rita Hills styled wine with exuberant proclamations of ripe plums, concentrated blueberries, a hint of pomegranate and saffras spice. Yet, for all the lively fruit notes, the wine is stylish – a silky texture, superb balance and elegant tannins round out the profile of this vibrant wine. Delightful now, the 2006 Pinot Noir, Rancho Santa Rosa will continue to age gracefully for 5-7 years.

Harvested:	September, 2006	Alcohol % by Volume:	14.6%
Bottled:	July, 2007	pH:	3.68
Released:	February, 2008	TA:	0.67 g/L
Case Production:	195 cases 750ml	Oak:	35% new French Oak

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